



ARIZONA FALL INVITATIONAL & OFFICIAL ENROLLMENT INTO BASEBALL FACTORY PROGRAM

October 6 – 10, 2010
Peoria Sports Complex – Peoria, Arizona
Spring Training Home of the San Diego Padres & Seattle Mariners

This tournament will give you the opportunity to showcase your skills in front of numerous coaches and scouts while receiving national tournament experience. You will play with and against the best competition in the country. **Players who attend will be officially enrolled in the Baseball Factory Program.**

Arizona Fall Invitational Benefits:

Intense Training/Competition with Professional Coaches

- Four guaranteed wood bat games.
- Test your skills against some of your most talented peers.
- Work with our professional instructors on all aspects of your game.
- Our staff includes former pro scouts, college coaches and pro players.

Exposure to Scouts and College Coaches that attend this tournament

- This tournament brings out college coaches and pro scouts from the region.
- This is a great opportunity to gain exposure and propel your college search.

Learn techniques in conditioning, speed, strength, and weight training

- Receive a Strength Training DVD from the Strength Coach of the NY Yankees.



Official Enrollment into the Baseball Factory Program Includes*:

Promotion and guidance to college baseball programs

Receive a personal web page that can be emailed to college coaches nationwide

- This web page will include your contact info and a written evaluation of your performance at the Arizona Fall Invitational.

Enrollment into Baseball Factory University

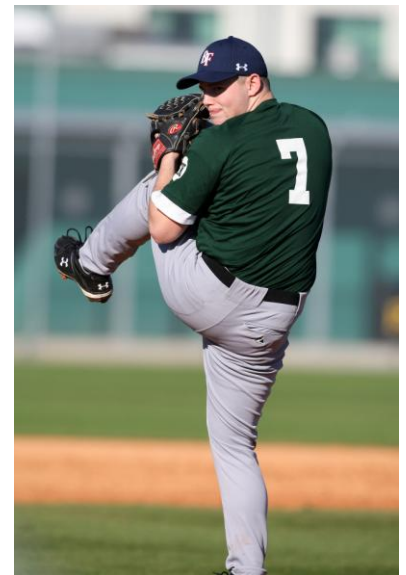
- Receive an in-depth Online Showcase Prep Course to continue your development.

Post-event exposure and promotion to college coaches and professional scouts

- You will be added to our online searchable player database, where college coaches login daily to recruit players.
- We will promote your performance with Baseball Factory through email campaigns to coaches and scouts.
- You receive our college coach database with contact info for over 1,600 coaches.
- After attending the Arizona Fall Invitational, your name will be listed on Baseballfactory.com as a participant.

Receive the Baseball Factory Recruiting, Education and Development (R.E.D.) Manual

- The nation's most comprehensive guide to help you prepare for college baseball.



* By attending the Arizona Fall Invitational, you will be enrolled in the Baseball Factory Program until you graduate from High School so that we can serve as a baseball resource when you need us most.

A PREMIER SCOUTING PARTNER FOR
Baseball America



9176 Red Branch Road, Suite M,
Columbia, MD 21045

p.800.641.4487
p.410.715.5080
f.410.715.1975

www.baseballfactory.com

the leader in
player development +
college placement



ARIZONA FALL INVITATIONAL & OFFICIAL ENROLLMENT INTO BASEBALL FACTORY PROGRAM ITINERARY & INFORMATION

Date:	Wednesday, October 6 – Sunday, October 10, 2010
Location:	The Arizona Fall Invitational will take place at the Peoria Sports Complex in Peoria, Arizona, spring training home of the San Diego Padres and Seattle Mariners. www.azbaseball.com
Lodging Info:	<u>Baseball Factory Tournament Headquarters</u> Crowne Plaza North Phoenix 2532 West Peoria Avenue Phoenix, AZ 85201 Direct/Reservations: (602) 943-2341 *Parents call and ask for the “Baseball Factory” rate of \$70/night
Itinerary to Include:	October 6: Arrival (between 6 – 8 PM at Phoenix Int’l Airport), Registration, Player/Coach Introductions, Team Meetings October 7: Team Training, On-field Instruction October 8 – 9: Single Game or Double Header, Individual Coach/Player Meetings October 10: Single Game, Departure (between 6 – 8 PM at Phoenix Int’l Airport)
Past Coaches have Included:	♦ Steve Bernhardt: The Executive Vice President of Baseball Operations at Baseball Factory, Steve is a former player and scout in the Colorado Rockies organization. He was a standout infielder at the University of Richmond. ♦ Rick Sofield: Rick Sofield is a former first round pick for the Minnesota Twins with three years of big league experience. Sofield served as the field coordinator for the New York Yankees, Pittsburgh Pirates, Los Angeles Dodgers and Montreal Expos and is a former AAA Manager for the Colorado Rockies. Sofield also coached at the college level serving as the Head Coach for the University of Utah and the Assistant Coach at the University of South Carolina. Sofield currently is the Assistant Athletic Director and Head Baseball Coach at the University of South Carolina - Beaufort. Sofield works as a Special Advisor to Baseball Operations for the Baseball Factory.
Important Tournament Info:	♦ Players will be greeted by Baseball Factory representatives at baggage claim ♦ Players are guaranteed four games ♦ Players are transported in charter buses/vans from site to site ♦ Players are fully supervised 24 hours a day ♦ Players will eat three sit down meals a day ♦ No spending money needed ♦ Players will receive a pair of Under Armour cleats ♦ Players will receive an Under Armour jersey and hat ♦ Baseball Factory will have wood bats available for team use ♦ Players need to bring all necessary baseball equipment for tournament games (please note: all games are wood bat only – no aluminum) ♦ Players will leave with a Strength Training DVD from Dana Cavalea, the Major League Strength Coach of the New York Yankees. ♦ Players will receive Baseball Factory’s Recruiting, Education and Development (R.E.D.) Manual ♦ Players receive a detailed player info pack upon registration ♦ Parents welcome