



UNDER ARMOUR SOUTHEAST REGIONAL TOURNAMENT

& OFFICIAL ENROLLMENT INTO BASEBALL FACTORY PROGRAM

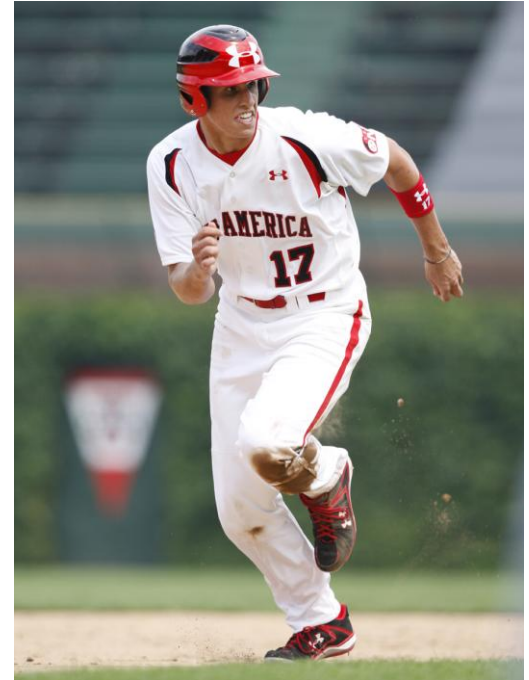
June 9 – 15, 2010

Roger Dean Sports Complex, Jupiter, FL

The fourth annual Under Armour Southeast Regional Tournament will play host to many of the nation’s best travel teams. This is a great opportunity to prove what you can do against high-level competition. The Baseball Factory scouts will select players from across the country to compete at this tournament. **Players who attend will be officially enrolled in the Baseball Factory Program.**

Under Armour Southeast Regional Tournament Benefits:

- ◆ **Top Competition:** Play against some of the best travel teams from across the nation. Past Participants include the All-American Prospects, Chet Lemon’s Juice, Mississippi Prospects, Florida Storm and Atlanta Blue Jays.
- ◆ **Premium Video Program:** You will have the opportunity to be filmed at a Premium Video Program. This video can be sent to college coaches across the country.
- ◆ **Tournament Experience:** This high-level wood-bat tournament experience will help prepare you for the college game.
- ◆ **Professional Instruction:** Our coaching staff includes former professional players, former college coaches and former college standouts. Our coaches will provide you with instruction throughout the games to help develop your skills.
- ◆ **Event Exposure to Coaches and Scouts:** Top teams and top players bring out college coaches and professional scouts from the region.
- ◆ **Strength & Conditioning:** You will leave the event with a Strength Training DVD from Dana Cavalea, Strength Coach of the New York Yankees. This DVD will provide you with a plan for overall baseball strength training to help improve your performance.



Official Enrollment into the Baseball Factory Program Includes*:

Promotion and guidance to college baseball programs

- ◆ **Personal Player Page:** You will receive a personal player web page that can be emailed out to college coaches nationwide. This web page will include your contact info and a written evaluation of your performance at the Under Armour Southeast Regional Tournament.
- ◆ **Exposure:** You will be added to our online searchable player database, where college coaches login daily to recruit players. You will also get our college coach database that has contact info for over 1,600 college coaches, allowing you to be proactive in your recruiting process.
- ◆ **Baseball Factory University:** You will be enrolled into Baseball Factory University where you will receive an in-depth Online Showcase Prep Course. This will help you perform at your best when you attend the Under Armour Southeast Regional Tournament.
- ◆ **Post-Event Marketing:** Baseball Factory will promote your participation in the Under Armour Southeast Regional Tournament to college coaches and professional scouts. We will direct them to our online searchable player database where they can recruit you. Also after attending the Under Armour Southeast Regional Tournament, your name will be listed on Baseballfactory.com as a participant.

* By attending the Under Armour Southeast Regional Tournament, you will be enrolled in the Baseball Factory Program until you graduate from High School so that we can serve as a baseball resource when you need us most.



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ITINERARY & INFORMATION

Date:	Wednesday, June 9 – Tuesday, June 15, 2010
Location:	The tournament will take place at the Roger Dean Complex in Jupiter, Florida, the Spring Training home of the Florida Marlins and St. Louis Cardinals
Lodging Info:	<u>Baseball Factory Event Headquarters</u> Embassy Suites Palm Beach Gardens - PGA Boulevard 4350 PGA Blvd Palm Beach Gardens, Florida 33410 1-561-622-1000
Flight Info/Itinerary:	<p>June 9: Arrival (between 10 AM – Noon at the West Palm Beach International Airport), Registration, Player/Coach Introductions, Team Training, Team Meetings</p> <p>June 10: Team Training, On-field Instruction</p> <p>June 11-14: Single Game or Double Header possible, depending on tournament schedule and team performance in round robin/bracket play. On days with only a single game there will be a team workout. Team workouts involve instruction and repetition for hitting, individual fielding, team defense, base running, pitching and situational game play.</p> <p>Individual Coach/Player Meetings in the evening to discuss your baseball development and college goals.</p> <p>June 15: Single Game or Double Header possible (depending on record), Departure (between 3 – 5 PM at West Palm Beach Int'l Airport)</p>
Past Coaches Include:	<p>Steve Bernhardt: Executive Vice President of Baseball Operations at Baseball Factory, former professional scout, played professionally in the Colorado Rockies organization, played his college baseball at the University of Richmond</p> <p>Andy Ferguson: Senior Director of Baseball Operations at Baseball Factory, former Associate Scout for the Pittsburgh Pirates and San Diego Padres, played his college baseball at North Carolina State.</p>
Important Event Info:	<ul style="list-style-type: none">◆ Players will meet Baseball Factory coaches at baggage claim◆ Players are transported in team vans from site to site◆ Players are fully supervised 24 hours a day◆ Players will eat three sit down meals a day◆ No spending money needed◆ Players should bring all necessary baseball equipment for training and games◆ Teams are guaranteed five games◆ Players will receive a Baseball Factory jersey and hat◆ Players will receive Baseball Factory's Recruiting, Education and Development (R.E.D.) Manual◆ Players will leave with a Strength Training DVD from Dana Cavalea, the Major League Strength Coach of the New York Yankees◆ Players receive a detailed player info pack upon registration◆ Parents welcome

A PREMIER SCOUTING PARTNER FOR
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*Dates and Times are subject to change. Please contact your Player Development Coordinator for the most updated information.

