



ARIZONA SENIOR FALL CLASSIC & OFFICIAL ENROLLMENT INTO BASEBALL FACTORY PROGRAM

One of the Top Fall Baseball Tournaments in the Nation October 12 – 16, 2011 Peoria Sports Complex – Peoria, Arizona

Hundreds of players have been drafted as a result of a strong performance at this showcase tournament! Over 200 college coaches attended this event in 2010. This tournament will give you the opportunity to showcase your skills in front of numerous coaches and scouts while receiving national tournament experience. You will play with and against the best competition in the country. **Players who attend will be officially enrolled in the Baseball Factory Program.**

Arizona Senior Fall Classic Benefits:

Intense Training & Competition with Professional Coaches

- Four guaranteed wood bat games.
- Test your skills against some of your most talented peers.
- Work with our pro instructors on all aspects of your game.

Exposure to Scouts and College Coaches

- In 2010, over 200 college coaches from across the country attended this tournament including: **ASU, Arkansas, Cal – Berkeley, Cal State Fullerton, Harvard, Louisville, Oregon State, Stanford** and USC.



Learn techniques in conditioning, speed, strength, and weight training

- Receive a Strength Training DVD from the Strength Coach of the NY Yankees.

Official Enrollment into the Baseball Factory Program Includes*:

Promotion and guidance to college baseball programs

Receive a Baseball Factory Player Page that can be emailed to college coaches nationwide

- This web page will include your contact info and a written evaluation of your performance at the Arizona Senior Fall Classic.

Enrollment into Baseball Factory University

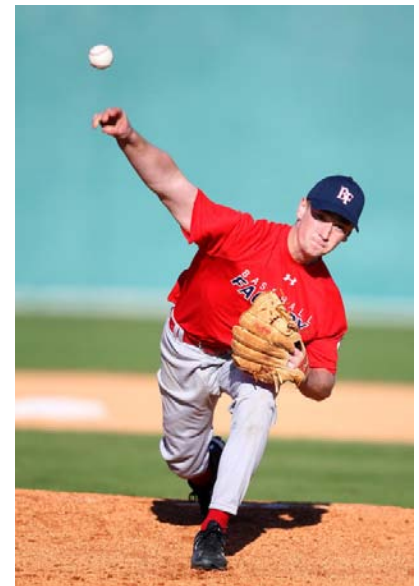
- Receive an in-depth Online Showcase Prep Course to continue your development.

Post-event exposure and promotion to college coaches and professional scouts

- You will be added to our online searchable player database, where college coaches login daily to recruit players.
- We will promote your performance with Baseball Factory through email campaigns to coaches and scouts.
- You receive our college coach database with contact info for over 1,600 coaches.
- After attending the Arizona Senior Fall Classic, your name will be listed on Baseballfactory.com as a participant.

Receive the Baseball Factory Recruiting, Education and Development (R.E.D.) Manual

- The nation's most comprehensive guide to help you prepare for college baseball.



* By attending the Arizona Senior Fall Classic, you will be enrolled in the Baseball Factory Program until you graduate from High School so that we can serve as a baseball resource when you need us most.

A PREMIER SCOUTING PARTNER FOR
Baseball America



9176 Red Branch Road, Suite M,
Columbia, MD 21045

p.800.641.4487
p.410.715.5080
f.410.715.1975

www.baseballfactory.com

**BUILD YOUR WAY
TO GREATNESS.**



ARIZONA SENIOR FALL CLASSIC & OFFICIAL ENROLLMENT INTO BASEBALL FACTORY PROGRAM ITINERARY & INFORMATION

Date:	Wednesday, October 12 – Sunday, October 16, 2011
Location:	The Arizona Senior Fall Classic will take place at the Peoria Sports Complex in Peoria, Arizona, spring training home of the San Diego Padres and Seattle Mariners. www.azbaseball.com
Lodging Info:	<u>Baseball Factory Tournament Headquarters</u> Crowne Plaza North Phoenix 2532 West Peoria Avenue Phoenix, AZ 85201 1-800-227-6963 Parents ask for the “Baseball Factory Parents Rate” to reserve rooms at the group rate of \$75/night. The cut-off date for this rate is September 26, 2011.
Itinerary to Include:	October 12: Arrival (between 6 – 8 PM at Phoenix Int’l Airport), Registration, Player/Coach Introductions, Team Meetings October 13: Team Training, On-field Instruction October 14 – 15: Single Game or Double Header, Individual Coach/Player Meetings October 16: Single Game, Departure (between 6 – 8 PM at Phoenix Int’l Airport)
Past Coaches have Included:	◆ Steve Bernhardt: The Executive Vice President of Baseball Operations at Baseball Factory, Steve is a former player and scout in the Colorado Rockies organization. He was a standout infielder at the University of Richmond. ◆ Jimmy Johnson: Jimmy brings 37 years of professional baseball experience to the Baseball Factory. He managed professionally from Class A – AAA with the Colorado Rockies. He was also the infield, hitting, and field coordinator for the Rockies. He is the current hitting coordinator with the Colorado Rockies and also does professional hitting and defensive lessons in the Phoenix area. He played professionally for seven seasons with the Houston Astros and has coached the Senior National Team in Prague.
Important Tournament Info:	<ul style="list-style-type: none">◆ Players will be greeted by Baseball Factory representatives at baggage claim◆ Players are guaranteed four games◆ Players are transported in charter buses/vans from site to site◆ Players are fully supervised 24 hours a day◆ Players will eat three sit down meals a day◆ No spending money needed◆ Players will receive a pair of Under Armour cleats◆ Players will receive an Under Armour jersey and hat◆ Players need to bring all necessary baseball equipment for tournament games (please note: all games are wood bat only – no aluminum)◆ Players will leave with a Strength Training DVD from Dana Cavalea, the Major League Strength Coach of the New York Yankees.◆ Players will receive Baseball Factory’s Recruiting, Education and Development (R.E.D.) Manual◆ Players receive a detailed player info pack upon registration◆ Parents welcome