



BASEBALL FACTORY SELECT TRAINING AT THE ALL-STAR GAME & OFFICIAL ENROLLMENT INTO BASEBALL FACTORY PROGRAM

July 10 - 13, 2011
Gene Autry Sports Complex - Mesa, AZ

Baseball Factory will provide players that are selected with intense training, game play and unforgettable baseball experiences alongside the 2011 Major League Baseball All-Star Game. Our professional staff will work with you daily on hitting, pitching, catching, fielding and base running. Only select players will have the opportunity to take part in this event combining training, game situations and the MLB All-Star Game! **Players who attend will be officially enrolled in the Baseball Factory Program.**

Baseball Factory Select Training at the All-Star Game Benefits:

Attend the MLB All-Star Game

- You have the opportunity to attend the 2011 MLB All-Star Game at Chase Field in Phoenix, AZ, home of the Arizona Diamondbacks.
- Take in the full interactive experience when you attend the All-Star Fan Fest.
- See the best players in the game live at the 82nd Midsummer Classic.

Four days of intense training with professional coaches

- Work with our pro instructors on all aspects of your game.
- Our coaches will work with you to determine areas for improvement. Together you will come up with an action plan to fix your weaknesses and develop your strengths.

Put your practice and instruction into live game situations

- You will participate in scrimmages and other game situations.
- Our coaches will make adjustments based on observations they make during live game play.
- Make changes to your mechanics to help you find greater success during your regular season, when games really count.

Official Enrollment into the Baseball Factory Program Includes*:

Receive a personal player web page

- You will receive a personal player web page that can be emailed out to college coaches nationwide. This web page will include your contact info and a written evaluation based on your performance at the Baseball Factory Select Training at the All-Star Game.

Enrollment into Baseball Factory University

- Receive an in-depth Online Prep Course to continue your development.

Post-event exposure and promotion to college coaches and professional scouts

- Your player profile will be added to our online searchable player database, where college coaches login daily to recruit players.
- After attending the Baseball Factory Select Training at the All-Star Game, your name will be listed on Baseballfactory.com as a participant.

Receive the Baseball Factory Recruiting, Education and Development (R.E.D.) Manual

- The nation's most comprehensive guide to help prepare you for the next level.

* By attending the Baseball Factory Select Training at the All-Star Game, you will be enrolled in the Baseball Factory Program until you graduate from High School so that we can serve as a baseball resource when you need us most.



A PREMIER SCOUTING PARTNER FOR
Baseball America



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**BUILD YOUR WAY
TO GREATNESS.**



**BASEBALL FACTORY SELECT TRAINING
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ITINERARY & INFORMATION**

Date:	Sunday, July 10 – Wednesday, July 13, 2011
Location:	Baseball Factory Select Training at the All-Star Game will take place at the Gene Autry Sports Complex in Mesa, Arizona. Training will take place on their three main fields, auxiliary field and 10 batting cages. Players will also attend All-Star Fan Fest and the 2011 MLB All-Star Game at Chase Field, home of the Arizona Diamondbacks!
Lodging Info:	<p><u>Baseball Factory Event Headquarters</u> Phoenix Marriott Mesa 200 North Centennial Way Mesa, Arizona 85201 1.480.898.8300</p> <p>Parents, ask for the “Baseball Factory Rate” to get rooms for \$99/night.</p>
Itinerary to Include:	<p>July 10: Arrival (between 9 AM – Noon at Phoenix Int’l Airport), registration, player/coach introductions and afternoon workout</p> <p>July 11: Training, on-field instruction, game play and the 2011 All-Star Fan Fest</p> <p>July 12: Training, on-field instruction, game play and the 2011 MLB All-Star Game at Chase Field</p> <p>July 13: Instruction and game play, departure (after 4 PM at Phoenix Int’l Airport)</p>
Coaches tentatively scheduled:	<p>Steve Bernhardt: Executive Vice President of Baseball Operations at Baseball Factory, former professional scout and player with the Colorado Rockies organization.</p> <p>Steve Sclafani: Baseball Factory Founder/CEO, former collegiate player at the University of Pennsylvania.</p> <p>Andy Ferguson: Senior Director of Baseball Operations at Baseball Factory, former Associate Scout for the Pittsburgh Pirates and San Diego Padres; played his college baseball at North Carolina State.</p>
Important Training Info:	<ul style="list-style-type: none"> ◆ Players will be greeted by Baseball Factory representatives at baggage claim ◆ Players are transported from site to site ◆ Players are fully supervised 24 hours a day ◆ Players will eat three sit down meals a day ◆ No spending money needed ◆ Players will receive Under Armour shirt and hat ◆ Players need to bring all necessary baseball equipment for training ◆ Players receive a detailed player info pack upon registration ◆ Players receive a Recruiting, Education and Development Manual to assist in their player development and the college recruiting process ◆ Players will attend the 2011 All-Star Fan Fest in Phoenix, Arizona and the 2011 MLB All-Star Game at Chase Field ◆ Parents welcome to attend training event. Tickets for Fan Fest or the MLB All-Star Game must be purchased separately.

