



BASEBALL FACTORY NATIONAL WORLD SERIES AT PIRATE CITY & OFFICIAL ENROLLMENT INTO BASEBALL FACTORY PROGRAM

August 3 – 7, 2011 (Session 1) | August 10 – 14, 2011 (Session 2)
Pirate City, Spring Training Home of the Pittsburgh Pirates – Bradenton, FL

This isn't like your standard tournament. You will play baseball from morning till night! Train for over 10 hours each day with former professional scouts, former professional players and former college coaches. Compete with players from across the nation in tournament games to take home the Baseball Factory National World Series Championship title! **Players who attend will be officially enrolled in the Baseball Factory Program.**

Baseball Factory National World Series at Pirate City Benefits:

Five Days of Intense Training/Competition with Professional Coaches

- Play competitive games in search of the Baseball Factory National World Series at Pirate City Championship.
- Test your skills against some of your most talented peers from across the country.
- Train from morning till night—over 10 hours of training and game play each day.

Position Specific Drills through One-on-One Instruction

- Work with our professional instructors on all aspects of your game.
- Receive instruction on hitting, fielding, pitching, catching and base running.
- Our coaches will develop a personalized game plan for future success.

Experience the Life of a Pro as you play on the same fields as the Pittsburgh Pirates

Learn techniques in conditioning, speed, strength, and weight training

- Receive a Strength Training DVD from the Strength Coach of the New York Yankees.

Official Enrollment into the Baseball Factory Program Includes*:

Promotion and guidance to college baseball programs

Receive a personal web page that can be emailed to college coaches nationwide

- This web page will include your contact info and a written evaluation of your performance at the Baseball Factory National World Series at Pirate City.

Enrollment into Baseball Factory University

- Receive an in-depth Online Showcase Prep Course to continue your development.

Post-event exposure and promotion to college coaches and professional scouts

- You will be added to our online searchable player database, where college coaches login daily to recruit players.
- We will promote your performance with Baseball Factory through email campaigns to coaches and scouts.
- You receive our college coach database with contact info for over 1,600 coaches.
- After attending the Baseball Factory National World Series at Pirate City, your name will be listed on Baseballfactory.com as a participant.

Receive the Baseball Factory Recruiting, Education and Development (R.E.D.) Manual

- The nation's most comprehensive guide to help you prepare for college baseball.



* By attending the Baseball Factory National World Series at Pirate City, you will be enrolled in the Baseball Factory Program until you graduate from High School so that we can serve as a baseball resource when you need us most.

A PREMIER SCOUTING PARTNER FOR
Baseball America



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**BUILD YOUR WAY
TO GREATNESS.**



BASEBALL FACTORY NATIONAL WORLD SERIES AT PIRATE CITY ITINERARY & INFORMATION

Date:	Wednesday, August 3 – Sunday, August 7, 2011 (Session 1) Wednesday, August 10 – Sunday, August 14, 2011 (Session 2)
Location:	The Baseball Factory National World Series will take place at Pirate City, the Spring Training Home of the Pittsburgh Pirates in Bradenton, Florida. Players will eat, sleep and play in the same facilities as the major league players. Experience life as a pro!
Lodging Info:	<u>Baseball Factory Event Headquarters</u> Pirate City Spring Training Complex 1701 Twenty-Seventh Street East Bradenton, Florida 34208 941.747.3031 We will provide parents attending the event with information regarding hotels in the area.
Itinerary to Include:	Day 1: Arrival (between 11 AM – 1 PM at Sarasota/Bradenton Intl. or between 10 AM – Noon at Tampa Intl.), Check-in, afternoon on-field workout, Speakers, Evening Instruction Days 2 – 4: Morning Instruction, Afternoon Games, Speakers, Evening Instruction Day 5: Championship Round Games, Departure (between 5 – 8 PM)
Tentative Coaches Include:	Steve Bernhardt, Executive Vice President of Baseball Operations – Steve joined Baseball Factory in 1998 after a five-year playing career in the Colorado Rockies organization. As Executive VP of Baseball Operations, he oversees all Baseball Factory events and instruction. Steve formerly served as an Associate Scout with the Colorado Rockies. He attended the University of Richmond where he was an All-Conference player. Andy Ferguson, Senior Director of Baseball Operations – Andy joined the Baseball Factory after playing for North Carolina State and coaching the Harwich Mariners of the Cape Cod League. At the same time, he also served as an Associate Scout - first for the Pittsburgh Pirates and later for the San Diego Padres. After a stint outside the organization, he rejoined Baseball Factory as a Scouting Consultant in August 2007. Andy also played in the inaugural season for the Wilmington Sharks of the Coastal Plains League.
Important Training and Tournament Info:	<ul style="list-style-type: none">◆ Players will meet Baseball Factory staff at baggage claim◆ All players will stay in the same facilities that the pros use◆ Players are transported in charter buses/vans from site to site◆ Players are fully supervised 24 hours a day◆ Players will eat three sit down meals at the Pirate City cafeteria◆ No spending money needed◆ Players receive Under Armour cleats, jersey and hat◆ Players will leave with a Strength Training DVD from Dana Cavalea, the Major League Strength Coach of the New York Yankees◆ Players will receive Baseball Factory's Recruiting, Education and Development (R.E.D.) Manual◆ Players will receive a detailed player info pack upon registration◆ Baseball Factory scouts select players from across the country for this tournament based on their performance at a UA Baseball Factory National Tryout & Premium Video Program or other Baseball Factory event. Selected players will be divided by position onto teams that will compete in the tournament. Baseball Factory will coach all teams in the tournament.◆ Parents welcome