



UNDER ARMOUR FALL CLASSIC & OFFICIAL ENROLLMENT INTO BASEBALL FACTORY PROGRAM

September 28 – October 2, 2011
Roger Dean Sports Complex – Jupiter, Florida
Spring Training Home of the St. Louis Cardinals and Florida Marlins

The fifth annual Under Armour Fall Classic will play host to talented travel and showcase teams at a first class Spring Training facility! Gain valuable exposure to college coaches and pro scouts. Players will also have the opportunity to train with Baseball Factory coaches and learn techniques that will assist them in their baseball development. **Players who attend will be officially enrolled in the Baseball Factory Program.**

Under Armour Fall Classic Benefits:

Intense Training/Competition with Professional Coaches

- Four guaranteed games.
- Test your skills against some of your most talented peers.
- Work with our professional instructors on all aspects of your game.

Exposure to Scouts and College Coaches that attend this tournament

Learn techniques in conditioning, speed, strength, and weight training

- Receive a Strength Training DVD from the Strength Coach of the NY Yankees.



Official Enrollment into the Baseball Factory Program Includes*:

Promotion and guidance to college baseball programs

Receive a Baseball Factory Player Page that can be emailed to college coaches nationwide

- This web page will include your contact info and a written evaluation of your performance at the Under Armour Fall Classic.

Enrollment into Baseball Factory University

- Receive an in-depth Online Showcase Prep Course to continue your development.

Post-event exposure and promotion to college coaches and professional scouts

- You will be added to our online searchable player database, where college coaches login daily to recruit players.
- We will promote your performance with Baseball Factory through email campaigns to coaches and scouts.
- You also receive our college coach database that has contact info for over 1,600 college coaches.
- After attending the Under Armour Fall Classic, your name will be listed on Baseballfactory.com as a participant.

Receive the Baseball Factory Recruiting, Education and Development (R.E.D.) Manual

- The nation's most comprehensive guide to help you prepare for college baseball.



* By attending the Under Armour Fall Classic, you will be enrolled in the Baseball Factory Program until you graduate from High School so that we can serve as a baseball resource when you need us most.

A PREMIER SCOUTING PARTNER FOR
Baseball America



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**BUILD YOUR WAY
TO GREATNESS.**



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ITINERARY & INFORMATION

Date:	Wednesday, September 28 – Sunday, October 2, 2011
Location:	The Under Armour Fall Classic will take place at the Roger Dean Sports Complex in Jupiter, Florida, the Spring Training home of the Florida Marlins and St. Louis Cardinals.
Lodging Info:	<u>Baseball Factory Tournament Headquarters</u> DoubleTree Hotel Palm Beach Gardens 4431 PGA Blvd. Palm Beach Gardens, FL 33410 (561) 622-2260 Parents, ask for the “Baseball Factory Rate” to get rooms for \$99/night.
Itinerary to Include:	September 28: Arrival (between 6 – 8 PM at West Palm Beach International Airport), Registration, Player/Coach Introductions, Team Meetings September 29: Team Training, On-field Instruction September 30 – October 1: Single Game or Double Header, Individual Coach/Player Meetings October 2: Single Game or Double Header, Departure (after 5 PM at West Palm Beach International Airport)
Tentative Coaches Include:	◆Steve Bernhardt, Executive Vice President of Baseball Operations – Steve joined Baseball Factory in 1998 after a five-year playing career in the Colorado Rockies organization. As Executive VP of Baseball Operations, he oversees all Baseball Factory events and instruction. Steve formerly served as an Associate Scout with the Colorado Rockies. He attended the University of Richmond where he was an All-Conference player. ◆Andy Ferguson, Senior Director of Baseball Operations – Andy joined the Baseball Factory after playing for North Carolina State and as manager for the Harwich Mariners of the Cape Cod League. At the same time, he also served as an Associate Scout - first for the Pittsburgh Pirates and later for the San Diego Padres. After a stint outside the organization, he rejoined Baseball Factory as a Scouting Consultant in August 2007. Andy also played in the inaugural season for the Wilmington Sharks of the Coastal Plains League.
Important Tournament Info:	<ul style="list-style-type: none">◆ Players will be greeted by Baseball Factory representatives at baggage claim◆ Players are guaranteed four games◆ Players are transported in charter buses/vans from site to site◆ Players are fully supervised 24 hours a day◆ Players will eat three sit down meals a day◆ No spending money needed◆ Players will receive a pair of Under Armour cleats◆ Players will receive an Under Armour jersey and hat◆ Baseball Factory will have wood bats available for team use◆ Players receive a Recruiting, Education and Development Manual◆ Players need to bring all necessary baseball equipment for tournament games (please note: all games are wood bat only – no aluminum)◆ Players receive a detailed player info pack upon registration◆ Parents welcome

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