



BASEBALL FACTORY SELECT TRAINING AT THE ALL-STAR GAME & OFFICIAL ENROLLMENT INTO BASEBALL FACTORY PROGRAM

**July 8 – 11, 2012
Kansas City, MO**

Baseball Factory will provide players that are selected with intense training, game play and unforgettable baseball experiences alongside the 2012 Major League Baseball All-Star Game. Our professional staff will work with you daily on hitting, pitching, catching, fielding and base running. Only select players will have the opportunity to take part in this event combining training, game situations and the MLB All-Star Game! **Players who attend will be officially enrolled in the Baseball Factory Program.**

Baseball Factory Select Training at the All-Star Game Benefits:

Attend the MLB All-Star Game

- You have the opportunity to attend the 2012 MLB All-Star Game at Kauffman Stadium in Kansas City, MO, home of the Kansas City Royals.
- Take in the full interactive experience when you attend the All-Star Fan Fest.
- See the best players in the game live at the 83rd Midsummer Classic.

Four days of intense training with professional coaches

- Work with our pro instructors on all aspects of your game.
- Our coaches will work with you to determine areas for improvement. Together you will come up with an action plan to fix your weaknesses and develop your strengths.

Put your practice and instruction into live game situations

- You will participate in scrimmages and other game situations.
- Our coaches will make adjustments based on observations they make during live game play.
- Make changes to your mechanics to help you find greater success during your regular season, when games really count.

Official Enrollment into the Baseball Factory Program Includes*:

Receive a Baseball Factory Player Page

- You will receive a personal player web page that can be emailed out to college coaches nationwide. This web page will include your contact info and a written evaluation based on your performance at the Baseball Factory Select Training at the All-Star Game.

Corrective Video

- Receive corrective videos targeted specifically for you to continue your development after the event.

Post-event exposure and promotion to college coaches and professional scouts

- Your player profile will be added to our online searchable player database, where college coaches login daily to recruit players.
- After attending the Baseball Factory Select Training at the All-Star Game, your name will be listed on Baseballfactory.com as a participant.

Receive the Baseball Factory Recruiting, Education and Development (R.E.D.) Manual

- The nation's most comprehensive guide to help prepare you for the next level.

* By attending the Baseball Factory Select Training at the All-Star Game, you will be enrolled in the Baseball Factory Program until you graduate from High School so that we can serve as a baseball resource when you need us most.

A PREMIER SCOUTING PARTNER FOR
Baseball America





BASEBALL FACTORY SELECT TRAINING AT THE ALL-STAR GAME & OFFICIAL ENROLLMENT INTO BASEBALL FACTORY PROGRAM ITINERARY & INFORMATION

Date:	Sunday, July 8 – Wednesday, July 11, 2012
Location:	Baseball Factory Select Training at the All-Star Game will take place at Maple Woods Community College in Kansas City, Missouri. Players will also attend All-Star Fan Fest and the 2012 MLB All-Star Game at Kauffman Stadium, home of the Kansas City Royals!
Lodging Info:	<u>Baseball Factory Event Headquarters</u> Hyatt Place Kansas City Airport 7600 NW 97 th Terrace Kansas City, MO 64153 816.891.0871 Parents, ask for the “Baseball Factory Rate” to get rooms for \$125/night (includes breakfast).
Itinerary to Include:	July 8: Arrival (between 9 AM – Noon at Kansas City Int’l Airport), registration, player/coach introductions and afternoon workout July 9: Training, on-field instruction, game play and the 2012 All-Star Fan Fest July 10: Training, on-field instruction, game play and the 2012 MLB All-Star Game at Kauffman Stadium July 11: Instruction and game play, departure (after 4 PM at Kansas City Int’l Airport)
Coaches tentatively scheduled:	Steve Bernhardt: Executive Vice President of Baseball Operations at Baseball Factory, former professional scout and player with the Colorado Rockies organization. Steve Sclafani: Baseball Factory Founder/CEO, former collegiate player at the University of Pennsylvania. Andy Ferguson: Senior Director of Baseball Operations at Baseball Factory, former Associate Scout for the Pittsburgh Pirates and San Diego Padres; played his college baseball at North Carolina State.
Important Training Info:	<ul style="list-style-type: none">◆ Players will be greeted by Baseball Factory representatives at baggage claim◆ Players are transported from site to site◆ Players are fully supervised 24 hours a day◆ All meals will be provided through the duration of the event◆ No spending money needed, but players may bring money for souvenirs at the All-Star Fan Fest & All-Star Game◆ Players will receive Under Armour shirt and hat◆ Players need to bring all necessary baseball equipment for training◆ Players receive a detailed player info pack upon registration◆ Players receive a Recruiting, Education and Development Manual to assist in their player development and the college recruiting process◆ Players will attend the 2012 All-Star Fan Fest in Kansas City, MO and the 2012 MLB All-Star Game at Kauffman Stadium◆ Parents welcome to attend training event. Tickets for Fan Fest or the MLB All-Star Game must be purchased separately.

