



# MYRTLE BEACH COLLEGE KICKOFF & OFFICIAL ENROLLMENT INTO BASEBALL FACTORY PROGRAM

**February 17 – 20, 2012  
Myrtle Beach, SC**

Get a jump on your high school season! Take advantage of this opportunity to train with our top instructors and put your skills into live game situations as you prepare for the spring season. Our professional staff will work with you one-on-one on hitting, pitching, catching, fielding and base running. Players will also attend a powerhouse Division I match-up between Coastal Carolina University and the University of Virginia. **Players who attend are officially enrolled in the Baseball Factory Program.**

## **Myrtle Beach College Kickoff Benefits:**

### **Intense Training with Professional Coaches**

- Work with our pro instructors on all aspects of your game.
- Our coaches will work with you to determine areas for improvement. Together you will come up with an action plan to fix your weaknesses and develop your strengths.

### **Put your practice and instruction into live game situations**

- Players will have the chance to see live pitching and hitting prior to the start of their season.
- Our coaches will make adjustments based on observations they make during live game play. Make changes to your mechanics now to help you find greater success during your high school season, when games really count.

### **Learn techniques in conditioning, speed, strength, and weight training**

- Receive a Strength Training DVD from the Strength Coach of the NY Yankees.

### **Official Enrollment into the Baseball Factory Program Includes\*:**

*Promotion and guidance to college baseball programs*

### **Receive a Baseball Factory Player Page that can be emailed to college coaches nationwide**

- This web page will include your contact info and a written evaluation of your performance at the Myrtle Beach College Kickoff.

### **Corrective Videos**

- Receive corrective videos targeted specifically for you to continue your development after the event.

### **Post-event exposure and promotion to college coaches and professional scouts**

- You will be added to our online searchable player database, where college coaches login daily to recruit players.
- You receive our college coach database with contact info for over 1,600 coaches.
- After attending the Myrtle Beach College Kickoff, your name will be listed on Baseballfactory.com as a participant.

### **Receive the Baseball Factory Recruiting, Education and Development (R.E.D.) Manual**

- The nation's most comprehensive guide to help you prepare for college baseball.

\* By attending the Myrtle Beach College Kickoff, you will be enrolled in the Baseball Factory Program until you graduate from High School so that we can serve as a baseball resource when you need us most.

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**Baseball America**

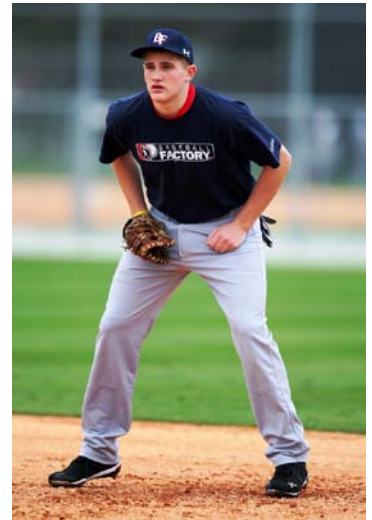


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**BUILD YOUR WAY  
TO GREATNESS.**





# MYRTLE BEACH COLLEGE KICKOFF

ITINERARY & INFORMATION

<b>Date:</b>	Friday, February 17 – Monday, February 20, 2012
<b>Location:</b>	The Myrtle Beach College Kickoff will take place at Carolina Forest High School located in Myrtle Beach, SC.
<b>Lodging Info:</b>	<b><u>Baseball Factory Event Headquarters</u></b> Clarion Hotel and Conference Center 101 Fantasy Harbour Boulevard Myrtle Beach, SC 29579 (843) 236-1009  <i>Parents, be sure to mention the “Baseball Factory Rate” to receive a rate of \$69 or \$79 per night (depending on room type requested).</i>
<b>Itinerary to Include:</b>	<b>Feb. 17</b> Player Arrival (between 6 PM – 8 PM at Myrtle Beach International Airport), Check-in, Player/Staff Introductions, Introductory Meeting.  <b>Feb. 18 – 19</b> Breakfast, Morning Instruction, Lunch, attend Coastal Carolina vs. UVA game on Saturday, Dinner, Evening Instruction and Seminars. Instruction stations focused on hitting, fielding, pitching, base running, and speed and strength training.  <b>Feb. 20</b> Breakfast, Morning Instruction, Closing, Lunch, Departure (after 4 PM at Myrtle Beach International Airport).
<b>Past Coaches Have Included:</b>	<b>Steve Bernhardt:</b> Current Executive Vice President of Baseball Operations at Baseball Factory, Steve is a former player and scout in the Colorado Rockies organization. He was a standout infielder at the University of Richmond.  <b>Matt Schilling:</b> Senior Director of On-Field Instruction at Baseball Factory, played collegiate baseball at Coastal Carolina University and went on to lead the Chanticleers to a Top 25 Division I ranking as an assistant coach; former professional scout for the Atlanta Braves.
<b>Important Training Info:</b>	<ul style="list-style-type: none"><li>◆ Players will be greeted by Baseball Factory representatives at baggage claim</li><li>◆ Players are transported in charter buses/vans from site to site</li><li>◆ Players are fully supervised 24 hours a day</li><li>◆ Players will eat three sit down meals a day</li><li>◆ No spending money needed</li><li>◆ Players will receive an <b>Under Armour jersey and hat</b></li><li>◆ Players will leave with a Strength Training DVD from Dana Cavalea, the Major League Strength Coach of the New York Yankees</li><li>◆ Players will receive Baseball Factory’s Recruiting, Education and Development (R.E.D.) Manual</li><li>◆ Players receive a detailed player info pack upon registration</li><li>◆ Parents welcome</li></ul>

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