



# TAMPA SPRING TRAINING & OFFICIAL ENROLLMENT INTO BASEBALL FACTORY PROGRAM

**January 13 – 16, 2012**  
**Al Lang Stadium**  
**Tampa, Florida**

Take advantage of this opportunity to prepare for the spring season with numerous repetitions and live game situations. Our professional staff will work with you one-on-one on hitting, pitching, catching, fielding and base running. **Players who attend are officially enrolled in the Baseball Factory Program.**

## Tampa Spring Training Benefits:

### **Intense Training with Professional Coaches**

- Training will take place from morning until night.
- Work with our professional instructors on all aspects of your game.
- Our coaches will work with you to determine areas for improvement. Together you will come up with an action plan to fix your weaknesses and develop your strengths.

### **Put your practice and instruction into live game situations**

- You will participate in scrimmages and other game situations.
- Our coaches will make adjustments based on observations they make during live game play.
- Make changes to your mechanics now to help you find greater success during your spring season, when games really count.

### **Learn techniques in conditioning, speed, strength, and weight training**

- Receive a Strength Training DVD from the Strength Coach of the NY Yankees.

## Official Enrollment into the Baseball Factory Program Includes\*:

### **Receive a Baseball Factory Player Page**

- This web page will include your contact info and a written evaluation of your performance at Tampa Spring Training. You will be able to access this anytime at [Baseballfactory.com](http://Baseballfactory.com).
- Share your player web page with family and friends.

### **Corrective Videos**

- Receive corrective videos targeted specifically for you to continue your development after the event.
- Improve your skills by reviewing video instruction and other written content as created by our baseball training staff.

### **Post-event recognition on Baseballfactory.com**

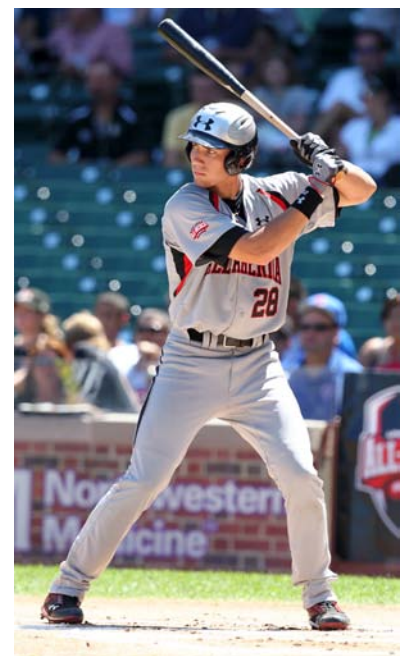
- After attending Tampa Spring Training, your name will be listed on [Baseballfactory.com](http://Baseballfactory.com) as a participant.

### **Receive the Baseball Factory Recruiting, Education and Development (R.E.D.) Manual**

- The nation's most comprehensive guide to help you prepare your game for the next level. It is important to always keep striving for success.

\* By attending Tampa Spring Training, you will be enrolled in the Baseball Factory Program until you graduate from High School so that we can serve as a baseball resource when you need us most.

A PREMIER SCOUTING PARTNER FOR  
**Baseball America**





# TAMPA SPRING TRAINING ITINERARY & INFORMATION

<b>Date:</b>	Friday, January 13 – Monday, January 16, 2012
<b>Location:</b>	Tampa Spring Training will take place at Al Lang Stadium in Tampa, FL. Al Lang Stadium is the former Spring Training Headquarters of the Tampa Bay Rays. Players will train and play in the same facilities as the major league players!
<b>Lodging Info:</b>	<b><u>Baseball Factory Event Headquarters</u></b> Hilton St. Petersburg Bayfront 333 First Street South Saint Petersburg, Florida 33701 1-727-894-5000  Parents ask for the “Baseball Factory Rate” to reserve rooms at the group rate of \$153/night.
<b>Itinerary to Include:</b>	<b>Jan. 13</b> Player Arrival (between 6 PM – 8 PM at Tampa International Airport), Check-in, Player/Staff Introductions, Evening Instruction.  <b>Jan. 14 – 15</b> Breakfast, Morning Instruction, Lunch, Afternoon Instruction and game situations, Dinner, Speakers, and Evening Instruction. Instruction stations focused on hitting, fielding, pitching, base running, and speed and strength training.  <b>Jan. 16</b> Breakfast, Morning Instruction, Lunch, Afternoon Instruction, Departure (between 5 – 8 PM at Tampa International Airport)
<b>Past Coaches Have Included:</b>	<b>Steve Bernhardt:</b> Executive Vice President of Baseball Operations at Baseball Factory, former professional scout and player with the Colorado Rockies organization.  <b>Rick Sofield:</b> former manager of the Colorado Rockies AAA affiliate, former major league player with the Minnesota Twins and current Assistant Athletic Director and Head Baseball Coach at the University of South Carolina – Beaufort.
<b>Important Training Info:</b>	<ul style="list-style-type: none"><li>◆ Players will be greeted by Baseball Factory representatives at baggage claim</li><li>◆ Players are transported in charter buses/vans from site to site</li><li>◆ Players are fully supervised 24 hours a day</li><li>◆ Players will be provided with three meals per day</li><li>◆ No spending money needed</li><li>◆ Players will receive an <b>Under Armour jersey and hat</b></li><li>◆ Players will leave with a Strength Training DVD from Dana Cavalea, the Major League Strength Coach of the New York Yankees</li><li>◆ Players will receive Baseball Factory’s Recruiting, Education and Development (R.E.D.) Manual</li><li>◆ Players receive a detailed player info pack upon registration</li><li>◆ Parents welcome</li></ul>