



USA BASEBALL 17U CHAMPIONSHIPS & OFFICIAL ENROLLMENT INTO BASEBALL FACTORY PROGRAM

June 22 – 29, 2012
Peoria Sports Complex, Peoria, AZ

Play with the Baseball Factory team against the best competition in the country! Baseball Factory's experienced coaches will lead you as you take the field against the country's best teams and give you the instruction necessary to raise your game to the next level. **Players who attend will be officially enrolled in the Baseball Factory Program.**

USA Baseball 17U Championship Benefits:

- ◆ **Eight Days of Intense Competition:** In seven guaranteed games, you will have the opportunity to test your skills against some of your most talented peers.
- ◆ **Event Exposure to scouts and college coaches:** The USA Baseball 17U Championships draws numerous college coaches – from all levels – and professional scouts from the region.
- ◆ **Chance to be selected for the USA Development Program:** Top players will be chosen to spend a week at the USA Baseball Complex in front of coaches and scouts to improve their game. All players must be born after May 1, 1994 to compete in the 17U Championships. Please note, however, that only players born after January 1, 1995 are eligible to be selected by USA Baseball for the 17U Development Program.
- ◆ **Professional Instruction:** Our coaching staff includes former professional scouts, former professional players and former college coaches. These instructors have the experience and knowledge to help improve your skills.
- ◆ **Strength & Conditioning:** You will leave the event with a Strength Training DVD from Dana Cavalea, the Major League Strength Coach of the New York Yankees. This DVD will provide you with a plan for overall baseball strength training to help improve your performance.



Official Enrollment into the Baseball Factory Program Includes*:

Promotion and guidance to college baseball programs

- ◆ **Baseball Factory Player Page:** You will receive a personal player web page that can be emailed out to college coaches nationwide. This web page will include your contact info and a written evaluation of your performance at the USA Baseball 17U Championships.
- ◆ **Exposure:** You will be added to our online searchable player database, where college coaches login daily to recruit players. You will also get our college coach database that has contact info for over 1,600 college coaches, allowing you to be proactive in your recruiting process.
- ◆ **Corrective Video:** Receive corrective instructional videos targeted specifically for you to continue your development after the event.
- ◆ **Post-Event Marketing:** Baseball Factory will promote your participation in the USA Baseball 17U Championships to college coaches and professional scouts. We will direct them to our online searchable player database where they can recruit you. Also after attending the USA Baseball 17U Championships, your name will be listed on Baseballfactory.com as a participant.

* By attending the USA Baseball 17U Championships, you will be enrolled in the Baseball Factory Program until you graduate from High School so that we can serve as a baseball resource when you need us most.

A PREMIER SCOUTING PARTNER FOR
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**BUILD YOUR WAY
TO GREATNESS.**



USA BASEBALL 17U CHAMPIONSHIPS & OFFICIAL ENROLLMENT INTO BASEBALL FACTORY PROGRAM ITINERARY & INFORMATION

- Date*:** Friday, June 22 – Friday, June 29, 2012
- Location:** USA Baseball holds the USA Baseball 17U Championships at two locations, Jupiter, FL and Peoria, AZ. This year Baseball Factory will be sending a team to Peoria, AZ. All games will be played at the Peoria Sports Complex, Spring Training Home of the Seattle Mariners and San Diego Padres and the Surprise Sports Complex, Spring Training Home of the Kansas City Royals and Texas Rangers in Arizona.
- Lodging Info*:** **USA Baseball 17U Championships Headquarters**
Springhill Suites Phoenix/Glendale by Marriott
7810 West Bell Road
Glendale, AZ 85308
(623) 878-6666
- Itinerary to Include:**
- Friday: Players arrive (between 10 AM and 12 PM at Sky Harbor Int'l Airport in Phoenix, AZ), Player/Coach introductions at hotel, USA Baseball Showcase Skills Competition, Opening Ceremonies, Team Meetings
- Saturday – Friday: Pool Play Games, College Recruiting Q & A for players and parents, Team Workouts/Training, Individual Player Meetings with Baseball Factory coaches
- Friday: Bracket Play, Players depart (between 5 PM and 9 PM at Sky Harbor Int'l Airport in Phoenix, AZ)
- Featured Event Alumni:** **Drew Bradshaw** – San Jose State Univ. (LHP) **Andrew Burgess** – NC State (C)
Trevor Williams – Arizona State (RHP) **Steven Proscia** – Univ. of Virginia (INF)
- Past Coaches Include:** **Steve Bernhardt** – Executive VP of Baseball Operations at Baseball Factory, former standout at the University of Richmond, former professional player and scout in the Colorado Rockies organization.
- Andy Ferguson:** Senior Director of Baseball Operations at Baseball Factory, former Associate Scout for the Pittsburgh Pirates and San Diego Padres, played his college baseball at North Carolina State.
- Important Tournament Info:**
- ◆ Players will meet Baseball Factory coaches at baggage claim
 - ◆ Players are transported in team vans/buses from site to site
 - ◆ Players are fully supervised 24 hours a day
 - ◆ Players will eat three sit down meals a day
 - ◆ No spending money needed
 - ◆ Players need to bring all necessary baseball equipment for tournament
 - ◆ Players will receive a **Baseball Factory jersey and hat**
 - ◆ Players will leave with a Strength Training DVD from Dana Cavalea, the Major League Strength Coach of the New York Yankees
 - ◆ Players will receive Baseball Factory's Recruiting, Education and Development (R.E.D.) Manual
 - ◆ Players are guaranteed four pool play games and championship or consolation bracket game(s)
 - ◆ Players receive a detailed player info pack upon registration
 - ◆ Parents are welcome to attend