



2005 BASEBALL EXPRESS
CAPE COD HIGH SCHOOL CLASSIC
POWERED BY BASEBALL FACTORY AND TEAM ONE BASEBALL

NEWS RELEASE

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Inaugural Baseball Express Cape Cod High School Classic a success on many levels

Date and location secured for 2006

Columbia, MD, October 19, 2005 – On July 29, 2005, the inaugural Baseball Express Cape Cod High School Classic was held in Wareham, Massachusetts. The Cape Cod Baseball League served as official host for the game, providing a historic setting for this event. In addition, the game was telecast live on ESPNU to a national audience.

This game was developed by Baseball Factory and Team One Baseball with the goal of bringing the 36 best high school rising juniors and seniors together in front of a large group of professional scouts and college coaches. By hosting the game the day before the Cape Cod League's All-Star Game there were 85 coaches and scouts in attendance including numerous Scouting Directors for professional clubs, making the event an immediate success.

The 36 players were split onto two teams, Baseball Factory East and Team One West. Led by a strong pitching performance, highlighted by Colton Willems' two scoreless innings and six strikeouts, Baseball Factory East defeated Team One West 5-1. Willems combined with Kasey Kiker, Shawn Tolleson, Aaron Miller, Cory Rasmus, Chris Armstrong and Jim Gillheaney to strike out seventeen batters and allow only four hits.

The Team One West team was led by first baseman Chris Parmelee who went 2-2 with two singles, two stolen bases, one run and two walks. Nathan Bridges and Robby Alcombrack both singled in the game, picking up the other two hits for Team One West.

The Baseball Express Defensive Play of the Game came in the top of the sixth inning with Baseball Factory East up 1-0. Team One West seemed to be gaining momentum with runners on first and third base, one out and senior Nick Akins at the plate. Akins hit a high fly ball into foul territory down the left field line and after a long run, outfielder Ryan Lockwood made a terrific sliding catch. As Parmelee, the runner at third, headed for home after the catch, Lockwood popped up out of his slide and threw the ball on a line to catcher Sean Ochinko who tagged out Parmelee for the third out of the inning, effectively ending the rally.

Two awards were presented at the inaugural Baseball Express Cape Cod High School Classic to the Most Valuable Player for each team. The MVP award of Baseball Factory East was named after Judy Scarafile, the president of the Cape Cod Baseball League. The MVP award of Team One West was named after John Wylde, the general manager of the Wareham Gateman of the Cape Cod Baseball League.

The Judy Scarafile Award was presented to right handed pitcher Colton Willems from John Carroll High School in Florida. He went two innings and struck out six of the seven batters he faced. The John Wylde Award was presented to Chris Parmelee who goes to Chino Hills High School in California.

Earlier in the day eight players, four from each team, competed in the Baseball Express Home Run Derby. The Team One West participants were: Akins, Parmelee, outfielder Jonathan Edwards and infielder John Tolisano. The players from the Baseball Factory East team were Gabe Cohen, David Christensen, Aaron Miller, and Devin Shepherd. Parmelee and Shepherd advanced to the finals, with Shepherd winning the home run derby in a tie-breaker (both players tied with three homers apiece in the regular finals match-up). Parmelee advanced to the final after defeating Akins in a four round tie-breaker after the first round.

After an incredibly successful inaugural Baseball Express Cape Cod High School Classic a date has been set for the second annual event. It will take place on July 28, 2006 and will be hosted again at Wareham's Spillane Field.

About the Cape Cod Baseball League

The Cape Cod Baseball League has been regarded as the premier amateur baseball league in the nation since 1885. Some 250 ballplayers from colleges and universities across the country are recruited each year to play on the 10 teams of the Cape Cod League. These players are hosted by local families and compete in front of large crowds eager to see future major leaguers playing baseball at its purest form. In 2004 alone, 197 former Cape Cod League players graced the roster of a Major League team. Over 33% of the Major League Baseball players that went to college competed in the Cape Cod Baseball League.

About the Baseball Factory

The Baseball Factory provides baseball players nationwide with the very best instruction, tournament competition, and college planning and placement. From day one, Baseball Factory has understood the uncertainty of being a high school player heading to college.

That is why Baseball Factory has developed programs to provide players, parents, high school coaches, college coaches, and professional scouts with year round guidance and information so that they all can benefit from Baseball Factory's longstanding relationships in the baseball community. Baseball Factory holds over 100 events nationwide each year and has over 30 full-time employees on staff featuring some of the best scouts, former college coaches and professional players in the business.

About Team One Baseball

Team One Baseball provides exposure opportunities for the nation's top high school players to come together and play in front of large amounts of scouts and college recruiters through the company's showcase events. The Team One Showcases have featured 99 players who have played or are currently playing in the Majors including Chicago Cubs pitcher Mark Prior (selected to 2003 NL All-Star team; finished 3rd in the NL Cy Young Award voting in 2003), Oakland A's third baseman and four-time Gold Glove winner Eric Chavez, 2003 Cy Young winner Roy Halladay (Toronto Blue Jays), Texas Rangers' third baseman and two-time All-Star Hank Blalock among others.

About Baseball Express, Inc.

Baseball Express is a premier national multi-channel marketer of high-performance baseball sporting goods. Baseball Express maintains a year-round supply of the latest top-of-the-line equipment, apparel, shoes, and accessories from the industry's most recognized sporting goods manufacturers. Baseball Express sells products through the Company's catalog, "**Baseball Express**"; web site, www.baseballexpress.com; and a Team & League sales force, serving players, parents, coaches, and institutional customers. Since the company's founding in 1990, Baseball Express has become the most trusted source for players, coaches and baseball organizations seeking the latest, most advanced quality baseball sporting goods.

About ESPNU

ESPNU, the new college sports network, was launched in March 2005. The ESPNU schedule will feature more than 300 live events (regular-season and championships) in the network's first year. Action includes a variety of top football and men's and women's basketball mixed with baseball, softball, volleyball, lacrosse, ice hockey, wrestling and more. ESPNU also offers comprehensive studio programming, replays of ABC Sports, ESPN, ESPN2 and ESPN Regional Television games, plus specials and more.

ESPNU has secured distribution agreements with DIRECTV, Adelphia, Mediacom, several smaller affiliates and is close to distribution agreements with others. The 24-hour television network is the key component of the multi-media ESPNU initiative that will deliver college sports content across ESPN's family of services, such as ESPN.com, ESPN The Magazine, ESPN Mobile, ESPN Radio, ESPN Interactive, ESPN360, merchandising and more.

About PUMA

PUMA® is the global athletic brand that successfully fuses influences from sport, lifestyle and fashion. PUMA's unique industry perspective delivers the unexpected in sportlifestyle footwear, apparel and accessories, through technical innovation and revolutionary design. Established in Herzogenaurach, Germany in 1948, PUMA distributes products in over 80 countries. For further information please visit www.puma.com.

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