



DODGERTOWN SPRING TRAINING & COMPETITION & OFFICIAL ENROLLMENT INTO BASEBALL FACTORY PROGRAM

January 15 – 18, 2010

Historic Dodgertown – Vero Beach, Florida

Former Spring Training Home of the Los Angeles Dodgers

Live like the pros at Historic Dodgertown, former Spring Training home of the Los Angeles Dodgers. Take advantage of this opportunity to prepare for the spring season with numerous repetitions and live game situations. Our professional staff will work with you one-on-one on hitting, pitching, catching, fielding and base running. **Players who attend are officially enrolled in the Baseball Factory Program.**

Dodgertown Spring Training & Competition Benefits:

Four Days of Intense Training with Professional Coaches

- Training will take place from morning until night.
- Players will have access to the Major League Batting Cages.
- Work with our pro instructors on all aspects of your game.
- Our coaches will work with you to determine areas for improvement. Together you will come up with an action plan to fix your weaknesses and develop your strengths.

Put your practice and instruction into live game situations

- You will participate in scrimmages and other game situations.
- Our coaches will make adjustments based on observations they make during live game play.
- Make changes to your mechanics now to help you find greater success during your high school season, when games really count.

Learn techniques in conditioning, speed, strength, and weight training

- Receive a Strength Training DVD from the Strength Coach of the NY Yankees.

Official Enrollment into the Baseball Factory Program Includes*:

Promotion and guidance to college baseball programs

Receive a personal web page that can be emailed to college coaches nationwide

- This web page will include your contact info and a written evaluation of your performance at the Dodgertown Spring Training & Competition.

Enrollment into Baseball Factory University

- Receive an in-depth Online Showcase Prep Course to continue your development.

Post-event exposure and promotion to college coaches and professional scouts

- You will be added to our online searchable player database, where college coaches login daily to recruit players.
- You receive our college coach database with contact info for over 1,600 coaches.
- After attending the Dodgertown Spring Training & Competition, your name will be listed on Baseballfactory.com as a participant.

Receive the Baseball Factory Recruiting, Education and Development (R.E.D.) Manual

- The nation's most comprehensive guide to help you prepare for college baseball.



A PREMIER SCOUTING PARTNER FOR
Baseball America

Diamond



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the leader in
player development +
college placement



DODGERTOWN SPRING TRAINING & COMPETITION & OFFICIAL ENROLLMENT INTO BASEBALL FACTORY PROGRAM ITINERARY & INFORMATION

Date:	Friday, January 15 – Monday, January 18, 2010
Location:	The Dodgertown Spring Training & Competition will take place at Dodgertown MiLB at Vero Beach, LLC, the former Spring Training Home of the Los Angeles Dodgers in Vero Beach, FL. Players will eat, sleep and play in the same facilities as the major leaguers. Experience life as a pro!
Lodging Info:	<u>Baseball Factory Event Headquarters</u> Dodgertown MiLB at Vero Beach, LLC 3901 26 th Street Vero Beach, Florida 32961 407.569.4900 <i>Baseball Factory will provide parents attending the event with information regarding hotels in the area.</i>
Itinerary to Include:	Jan. 15 Arrival between 6 PM – 8 PM at Orlando International Airport, Check-in, Player/Staff introductions Jan. 16 – 17 Breakfast, Morning Instruction, Lunch, Afternoon Instruction and game situations, Dinner, Speakers, and Evening Instruction. Instruction stations focused on hitting, fielding, pitching, base running, and speed and strength training. Jan. 18 Breakfast, Morning Instruction, Lunch, Afternoon Instruction, Departure (between 5 – 8 PM at Orlando International Airport)
Past Coaches Have Included:	Steve Bernhardt: Executive Vice President of Baseball Operations at Baseball Factory, former professional scout and player with the Colorado Rockies organization Rick Sofield: former manager of the Colorado Rockies AAA affiliate, former major league player with the Minnesota Twins and current Assistant Athletic Director and Head Baseball Coach at the University of South Carolina – Beaufort.
Important Training Info:	<ul style="list-style-type: none">◆ Players will be greeted by Baseball Factory representatives at baggage claim◆ Players are transported in charter buses/vans from site to site◆ Players are fully supervised 24 hours a day◆ Players will eat meals at the Dodgertown cafeteria, the same facility the pros used◆ No spending money needed◆ Players will receive an Under Armour jersey and hat◆ Players will leave with a Strength Training DVD from Dana Cavalea, the Major League Strength Coach of the New York Yankees.◆ Players will receive Baseball Factory's Recruiting, Education and Development (R.E.D.) Manual◆ Players receive a detailed player info pack upon registration◆ Parents welcome

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