



UNDER ARMOUR SOUTHWEST REGIONAL TOURNAMENT

& OFFICIAL ENROLLMENT INTO BASEBALL FACTORY PROGRAM

July 27 – August 2, 2010 Peoria Sports Complex - Peoria, AZ

Play with the Baseball Factory team against the best competition in the country! You will compete in the fourth annual Under Armour Southwest Regional Tournament. Baseball Factory's experienced coaches will lead you as you take the field against the country's best teams and give you the instruction necessary to raise your game to the next level. **Players who attend will be officially enrolled in the Baseball Factory Program.**

Under Armour Southwest Regional Tournament Benefits:

Seven Days of Intense Training/Competition with Professional Coaches

- Five guaranteed games.
- Test your skills against some of your most talented peers.
- Work with our professional instructors on all aspects of your game.

Exposure to Scouts and College Coaches that attend this tournament

- Top teams and top players bring out college coaches and professional scouts from the region.

Learn techniques in conditioning, speed, strength, and weight training

- Receive a Strength Training DVD from the Strength Coach of the NY Yankees.



Official Enrollment into the Baseball Factory Program Includes*:

Promotion and guidance to college baseball programs

Receive a personal web page that can be emailed to college coaches nationwide

- This web page will include your contact info, academic info and a written evaluation from your performance at the Under Armour Southwest Regional Tournament.

Enrollment into Baseball Factory University

- Receive an in-depth Online Showcase Prep Course to continue your development.

Post-event exposure and promotion to college coaches and professional scouts

- You will be added to our online searchable player database, where college coaches login daily to recruit players.
- We will promote your performance with Baseball Factory through email campaigns to coaches and scouts.
- You also receive our college coach database that has contact info for over 1,600 college coaches.
- After attending the Under Armour Southwest Regional Tournament, your name will be listed on Baseballfactory.com as a participant.

Receive the Baseball Factory Recruiting, Education and Development (R.E.D.) Manual

- The nation's most comprehensive guide to help you prepare for college baseball.



* By attending the Under Armour Southwest Regional Tournament, you will be enrolled in the Baseball Factory Program until you graduate from High School so that we can serve as a baseball resource when you need us most.

A PREMIER SCOUTING PARTNER FOR
Baseball America

Diamond

Louisville Slugger

9176 Red Branch Road, Suite M,
Columbia, MD 21045

p.800.641.4487
p.410.715.5080
f.410.715.1975

www.baseballfactory.com

the leader in
player development +
college placement



UNDER ARMOUR SOUTHWEST
REGIONAL TOURNAMENT
& OFFICIAL ENROLLMENT INTO BASEBALL FACTORY PROGRAM
ITINERARY & INFORMATION

Date:	Tuesday, July 27 – Monday, August 2, 2010
Location:	The fourth annual Under Armour Southwest Regional Tournament will take place at the Peoria Sports Complex in Peoria, Arizona, spring training home of the San Diego Padres and Seattle Mariners. Team One Baseball, a division of Baseball Factory, will host the event.
Lodging Info:	<p><u>Baseball Factory Tournament Headquarters</u> Pointe Hilton Tapatio Cliffs Resort 11111 North 7th Street Phoenix, AZ 85020 (602) 866 – 7500 local (800) 876 – 4683 toll free</p> <p>Mention the “Baseball Factory Rate” to receive the price of \$89/per night</p>
Itinerary to Include:	<p>July 27: Arrival (before Noon at Phoenix Int’l Airport), Registration, Player/Coach Introductions, Team Training, Team Meetings</p> <p>July 28: Team Training, On-field Instruction</p> <p>July 29 – August 1: Single Game or Double Header possible, depending on tournament schedule and team performance in round robin/bracket play. On days with only a single game there will be a team workout. Team workouts involve instruction and repetition for hitting, individual fielding, team defense, base running, pitching and situational game play. Individual Coach/Player Meetings in the evening to discuss baseball development.</p> <p>August 2: Single Game or Double Header possible (depending on record), Departure (after 6 PM at Phoenix Int’l Airport)</p>
Past Coaches include:	<p>◆ Steve Bernhardt: The Executive Vice President of Baseball Operations at Baseball Factory, Steve is a former player and scout in the Colorado Rockies organization. He was a standout infielder at the University of Richmond.</p> <p>◆ Andy Ferguson: Senior Director of Baseball Operations at Baseball Factory, former Associate Scout for the Pittsburgh Pirates and San Diego Padres, played his college baseball at North Carolina State</p>
Important Tournament Info:	<ul style="list-style-type: none">◆ Players will be greeted by Baseball Factory representatives at baggage claim◆ Teams are guaranteed five games◆ Players are transported in charter buses/vans from site to site◆ Players are fully supervised 24 hours a day◆ Players will eat three sit down meals a day◆ No spending money needed◆ Uniform will consist of everything except two pair of grey pants◆ Players will receive an Under Armour jersey and hat◆ Players will leave with a Strength Training DVD from Dana Cavalea, the Major League Strength Coach of the New York Yankees◆ Players will receive Baseball Factory’s Recruiting, Education and Development (R.E.D.) Manual◆ Players need to bring all necessary baseball equipment for tournament games (please note: all games are wood bat only – no aluminum)◆ Players receive a detailed player info pack upon registration◆ Parents welcome

A PREMIER SCOUTING PARTNER FOR
Baseball America

