



YANKEES SPRING TRAINING EXPERIENCE & OFFICIAL ENROLLMENT INTO BASEBALL FACTORY PROGRAM

March 9-11, 2012
Tampa/St. Petersburg, FL

Big Leaguers have reported to camp and now so can you! Players that are selected will have the opportunity to train with our experienced staff during this three-day event in Tampa, FL. Get a jump start on your season with Spring Training Baseball! This is a once-in-a-lifetime opportunity to go behind the scenes at the New York Yankees Spring Training facility! **Players who attend are officially enrolled in the Baseball Factory Program*.**



Yankees Spring Training Experience Benefits:

Select Player Development

Two days of training with professional coaches

- Training will focus on advanced development of athletic actions, body control and balance.
- Fundamentals will be emphasized to establish a model for higher level pitching, hitting and defense.

Prepare for your spring season

- Start your preparation now for the upcoming season with first-class instruction at an outdoor facility.
- Players will take part in hitting instruction with corrective feedback and learn how to make adjustments to become better hitters heading into the season.

Attend the VIP Yankees Spring Training Experience

- Exclusive "meet and greet" photo and autograph opportunity with Yankees personnel and a player on the Yankees current roster.
- Early entrance to attend Yankees batting practice.
- Premium lower level ticket to one Yankees Spring Training home game.



Baseball, Academic and Life Skills Guidance

Receive a Baseball Factory Player Page

- This web page will include your contact info and a written evaluation of your performance at the Yankees Spring Training Experience. You will be able to access this anytime at Baseballfactory.com.
- Share your player web page with family and friends.

Attend Baseball Factory's life skills seminar

- All players and parents will attend a life skills seminar presented by the expert Baseball Factory Player Development & College Recruiting staff.
- Gain valuable information to help you get on the right academic track as you look towards high school.
- Learn how to utilize our online Member Section to create your own personal academic and athletic goals.

* By attending the Yankees Spring Training Experience, you will be enrolled in the Baseball Factory Program until you graduate from High School so that we can serve as a baseball resource when you need us most.

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**BUILD YOUR WAY
TO GREATNESS.**



YANKEES SPRING TRAINING EXPERIENCE

ITINERARY & INFORMATION

Date:	Friday, March 9 – Sunday, March 11, 2012
Location:	The Yankees Spring Training Experience will take place in Tampa/St. Petersburg, FL. Training will take place at Eckerd College, located in St. Petersburg, FL.
Lodging Info:	<u>Baseball Factory Event Headquarters</u> Magnuson Hotel – Marina Cove 6800 Sunshine Skyway Lane St. Petersburg, FL 33711 (800) 227-8045 Parents, ask for the “Baseball Factory Rate” to reserve rooms at \$119/night.
Itinerary to Include:	March 9: Player arrival (by 11 AM at Tampa Int’l Airport), afternoon and evening instruction, evening presentation. March 10: Players will participate in position specific workouts, additional drills and instruction; evening presentation. March 11: Players depart for VIP Yankees Experience, player departure (following Yankees vs. Phillies Spring Training Game from Tampa Int’l Airport) after 5PM
Tentative Coaches Include:	Rob Naddelman: Baseball Factory President, former collegiate player at the University of Pennsylvania. Matt Schilling: Senior Director of On-Field Instruction at Baseball Factory, former Division I player at Coastal Carolina University, former assistant coach with Coastal Carolina University. Joe Lake: Maryland Training Director at Baseball Factory, former Division I player at James Madison University.
Important Training Info:	<ul style="list-style-type: none">◆ Players traveling alone will be greeted by a Baseball Factory rep at baggage claim◆ Players are transported in team vans/buses from site to site◆ Players are fully supervised 24 hours a day◆ All meals will be provided through the duration of the event◆ No spending money needed, but players may bring money for souvenirs at the Yankees VIP Experience◆ Players should bring all necessary baseball equipment for training◆ Players will receive Baseball Factory’s Recruiting, Education and Development (R.E.D.) Manual◆ Players will leave with a Strength Training DVD from Dana Cavalea, the Major League Strength Coach of the New York Yankees◆ Players receive a detailed player info pack upon registration◆ During VIP Experience, players will receive a Yankees goodie bag with special gifts◆ Players will also receive a digital archive CD with all photos taken by Yankees staff during pre-game activities◆ Parents welcome

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