



YANKEES SPRING TRAINING EXPERIENCE & OFFICIAL ENROLLMENT INTO BASEBALL FACTORY PROGRAM

February 22-24, 2013
Tampa/St. Petersburg, FL

Big Leaguers have reported to camp and now so can you! Players that are selected will have the opportunity to train with our experienced staff during this three-day event in Tampa, FL. Get a jump start on your season with Spring Training Baseball! This is a once-in-a-lifetime opportunity to go behind the scenes at the New York Yankees Spring Training facility! **Players who attend are officially enrolled in the Baseball Factory Program*.**



Yankees Spring Training Experience Benefits:

Advanced Player Development

Two days of training with professional coaches

- Training will focus on advanced development of athletic actions, body control and balance.
- Fundamentals will be emphasized to establish a model for higher level pitching, hitting and defense.

Prepare for your spring season

- Start your preparation now for the upcoming season with first-class instruction at an outdoor facility.
- Players will take part in hitting instruction with corrective feedback and learn how to make adjustments to become better hitters heading into the season.

Attend the VIP Yankees Spring Training Experience

- Exclusive "meet and greet" photo and autograph opportunity with Yankees personnel and a player on the Yankees current roster.
- Early entrance to attend Yankees batting practice.
- Premium lower level ticket to one Yankees Spring Training home game.



Baseball, Academic and Life Skills Guidance

Receive a Baseball Factory Player Page

- This web page will include your contact info and a written evaluation of your performance at the Yankees Spring Training Experience. You will be able to access this anytime at Baseballfactory.com.
- Share your player web page with family and friends.

Attend Baseball Factory's life skills seminar

- All players and parents will attend a life skills seminar presented by the expert Baseball Factory Player Development & College Recruiting staff.
- Learn how to utilize our online Member Section to create your own personal academic and athletic goals.

* By attending the Yankees Spring Training Experience, you will be enrolled in the Baseball Factory Program until you graduate from High School so that we can serve as a baseball resource when you need us most.

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Baseball America



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**BUILD YOUR WAY
TO GREATNESS.**



YANKEES SPRING TRAINING EXPERIENCE

ITINERARY & INFORMATION

Date:	Friday, February 22 – Sunday, February 24, 2013
Location:	The Yankees Spring Training Experience will take place in Tampa/St. Petersburg, FL. Training facility TBD.
Lodging Info:	<u>Baseball Factory Event Headquarters</u> Tampa Airport Westshore 2225 N Lois Ave Tampa, FL 33607 (813) 877-6688 <i>Parents, ask for the “Baseball Factory Rate” to reserve rooms at \$139/night.</i>
Itinerary to Include:	February 22: Player arrival (by 11 AM at Tampa Int’l Airport), afternoon and evening instruction, evening presentation. February 23: Players will participate in position specific workouts, additional drills and instruction; evening presentation. February 24: Players depart for VIP Yankees Experience, player departure (following Yankees vs. Blue Jays Spring Training Game from Tampa Int’l Airport) after 5PM.
Tentative Coaches Include:	Andy Ferguson: Senior Director of Baseball Operations, Andy is a former college player at North Carolina State University and former professional scout with the Pittsburgh Pirates and San Diego Padres. Nolan Fuller: Baseball Operations Assistant, Nolan is a former college player at the University of South Carolina – Beaufort, where he went on to be an Assistant Coach.
Important Training Info:	<ul style="list-style-type: none">◆ Players traveling alone will be greeted by a Baseball Factory rep at baggage claim◆ Players are transported in team vans/buses from site to site◆ Players are fully supervised 24 hours a day◆ All meals will be provided through the duration of the event◆ No spending money needed, but players may bring money for souvenirs at the Yankees VIP Experience◆ Players should bring all necessary baseball equipment for training◆ Players will receive access to Baseball Factory’s Recruiting, Education & Development (R.E.D.) Manual via online Member’s Section.◆ Players will receive access to a Strength Training DVD from Dana Cavalea, the Major League Strength Coach of the New York Yankees, via online Member’s Section.◆ Players receive a detailed player info pack upon registration◆ During VIP Experience, players will receive a Yankees goodie bag with special gifts◆ Players will have access to photos taken by Yankees staff during pre-game activities◆ Parents welcome (Yankees VIP Experience for players only, parents may purchase the package for an additional cost. Contact your Player Development Coordinator for more information.)

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