



CHAD SMITH

BASEBALL FACTORY CASE STUDY

Baseball Factory Follows the Journey of Chad Smith* through the college recruiting process



Chad Smith

Hometown:
Cape Town, TX
Height: 5'11
Weight: 175
Grad Year: 2004
Position: OF/INF
Bats/Throws: L/R

When Chad came to the Baseball Factory, he had the dream to play baseball for the rest of his life. He began playing when he was four years old, then went to high school at Cape Town High School in Cape Town, Texas where he was a four-year letterman for the varsity baseball team. During his high school career, he played many positions to help the team win. Baseball Factory recognized promise in Chad as a player and developed a detailed program that would lead him to success in college baseball. Chad will soon be moving to North Carolina this fall to continue his baseball career at a Division I program in North Carolina.

* This case study follows an actual Baseball Factory player, but due to NCAA regulations, we cannot disclose the true name and university of this player.

CHAD SMITH - BASEBALL FACTORY TIMELINE

2001

- fall ◀ Chad is invited to the B.A.T.S. Program in Austin at Dell Diamond

2002

- fall ◀ Chad attends the B.A.T.S. Program in Austin at Dell Diamond where he receives a pro scout evaluation and a video of his performance. He meets his Player Development Coordinator who creates new opportunities for Chad and invites him to attend additional programs with Baseball Factory, based on his strong performance at the
- fall ◀ Chad attends the Arizona Soph/Jr Fall Classic where he receives extensive training from professionals and gains college exposure while competing against the best travel teams from across the nation. At this time, he is invited to be a member of the Exclusive Program.
- winter ◀ Chad attends the Speed & Agility Mini Camp in Columbia, MD. This program helps Chad to improve his 60-yard dash time, quickness in the field, and overall baseball strength. He also gains life experience by traveling across the country alone.
- winter ◀ Chad attends individual training in Columbia, MD, which fine-tunes his hitting and fielding skills. While in Maryland, the Exclusive Program staff meets with Chad and begins creating an initial college list

2003

- spring ◀ Chad attends the All-American Weekend in Vero Beach, Florida where he meets different coaches and players, and benefits from the opportunity to play at Dodgertown, Spring Training Home of the LA Dodgers. His evaluation is updated based on an improved performance.
- spring ◀ Baseball Factory goes to Chad's high school in Texas to see Chad play and workout the team to help prepare them for the upcoming state playoffs.
- summer ◀ Chad attends another individual training session in Columbia, MD. By practicing the speed & agility exercises learned previously, Chad improves his 60-yard dash time from 7.2 to 6.9.
- summer ◀ Chad attends the Baseball Factory Pro Weekly Training Camp in Cape Cod, MA where he works with instructors during the day, plays games against local teams and learns what it takes to compete at the next level by attending Cape Cod Summer League games at night. The experience shows Chad how hard he needs to work in order to succeed.
- summer ◀ Chad plays on the Baseball Factory National Team at the USABF World Series in San Diego, CA where he finds top competition and gains exposure to college and professional scouts.
- fall ◀ Chad attends the Arizona Senior Fall Classic where he is exposed to a disciplined and structured environment that helps prepare him for college.
- winter ◀ Chad attends another session of individual training in Columbia, MD where he receives a workout for lifting weights to improve his game.

2004

- spring ◀ Chad attends the All-American Weekend in Florida where he experiences more major league exposure since the NCAA recruiting rules changed.
- may ◀ Chad signs his letter of intent to play baseball for a Division I baseball program.

